**Press Release October 2022**

**DecoTeam: Sustainable inspiration at Heimtextil**

**Green Affairs is the 2023 DecoTeam theme, which focuses on sustainability in all its facets, with an emphasis on textile natural materials, sustainable creation and recycling processes, and on the functional energy-efficient benefits.** **The current topic is presented in a modern and chic style in atmospheric and inspiring interiors with many ideas for implementation. The event program includes interesting workshops and panel discussions on the topic of social media marketing, which will be of great value. A special highlight is the individualized video "Interior decorators with enthusiasm", which is recorded live with the interior decorators in the DecoTeam Filmbox.**

In line with the trends of the international Heimtextil Trend Council, DecoTeam presents Green Affairs in trendy styles and completely new color concepts. **Modern Elegance** is appealing in elegant colors, designs and structures. This elegant modernity, coupled with a touch of luxury, is implemented by Apelt and MHZ.

Pure and stylish, **Pure Simplicity** brings comfort to modern living environments in monochrome color concepts – soft and sensual in new atmospheric off whites, cream shades, cappuccino tones and light greys. This modern Scandinavian feel-good look is presented by Erfal, Buchheister and Unland.

Summery floral and retro prints from Indes Fuggerhaus in combination with color-intensive velvets as well as the pattern mix of summer fabrics from Englisch Dekor in expressive colors give the **Summer Vibes** theme a casual atmosphere. They create a cheerful summer mood at home – all year round.

**New to DecoTeam: Indes Fuggerhaus**

The various themes are implemented in modern and atmospheric interior scenes, with decorative details, inspiring ideas, and the latest novelties of the DecoTeam members. With Indes Fuggerhaus joining DecoTeam and Heimtextil, the high-quality range of decorative and upholstery fabrics as well as textile sun protection is further expanded. Additionally, Höpke presents the novelties around upholstery fabrics with a booth in DecoTeam. With the leading suppliers in the field of decorative and upholstery fabrics, textile sun protection, the hand-woven manufactory carpets of Paulig and the innovative tapes by Bandex, the trade visitor will receive the complete product range for textile interior design, an attractive variety of brands and unique products, new collections, new marketing concepts and much more.

**Ottmar Ihling, Managing Director Apelt Textiles and Chairman of DecoTeam:**

**"We want to take the visitors with us into a sustainable textile world with a lot of modernity, a feeling of well-being and completely new trend themes that make people want to design their rooms with textiles. The focus is on sustainable textiles, whereby the high-quality production of textile furnishing concepts by the interior decorator on site is already sustainable per se since they are custom-made, of high quality and have a high longevity. The informative event program with impulse lectures, an inspiring workshop program as well as the individualized video for interior decorators is incredibly valuable for the trade fair visitors and offers a lot of content, they can implement for themselves. The industry professionals will gather at the DecoTeam Bar for fruity cocktails, and Kathie Monta Saxophone sets the tone at the 5 pm Happy Hour. Come to DecoTeam, get inspired at the season opening and impress your customers!" says Ottmar Ihling, spokesman for DecoTeam. Free tickets can be accessed via the Heimtextil insider program.**

**Appointment reservations for the free video "Interior decorators with passion" will be accessible in December at** [**www.decoteam.de**](http://www.decoteam.de)

DecoTeam Members:

Apelt

Bandex

Buchheister

Englisch Dekor

Erfal Höpke Textiles

Indes Fuggerhaus

MHZ

Paulig

Unland

DecoTeam Partner:

Heimtextil

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